

NIKA ZUPANC®

Gone with the wind

The famous design epicenter in Milan, Superstudio Piu, will be spiced up again with gently rebellious tunes as Nika Zupanc enters the newest take of the Salone del mobile with her own universe of objects and statements. All are neatly packed into the Wind Pavilion – the design capital's new landmark materialized through the use of the creatively powerful modular façade system Qbiss by trimo.

Salone del mobile is seen as the world's greatest annual event in design and furniture. As part of this event, the exhibition Temporary Museum of New Design, curated by Giulio Cappellini and Gisella Borioli is a strictly selected and cosmopolitan overview of the most relevant designers and companies today. From 13 to 19 April 2010, Superstudio Piu will therefore present the most innovative Italian and international brands.

This year's edition of Superstudio Piu will again be marked by the intriguing spirit of Nika Zupanc. With her exhibition *Gone with the Wind*, Nika Zupanc continues to be sincere while uncovering the excuses for a socially acceptable status quo. By positioning archetypes that are considered feminine in the carefully selected centers of public attention, her chillingly beautiful forms become emerging reference points. Her battles are of a higher style, and so the presence of famous female literary heroines remains mandatory.

The entry point to the world of Nika Zupanc – a frame for her gallery and a prism for readings of her work – is also a metaphorical structure. It is a tiny house driven by toy-like windmills on the outside and with a big bang of connotations from the inside. The Wind Pavilion stands as an icon evoking a sense for nature. With it, Nika Zupanc embraces the issue of responsibility by introducing the elegance and poetry of creative expression into predominately technical solutions.

Like so many magic pavilions in the past, this one is also outfitted in one of the latest achievements of the industry – the unique modular façade system Qbiss by trimo. Optically smooth surfaces, unique rounded corner elements, and "shadow joints" allow great freedom of expression and enable an optically enchanting combination of an inclined grid and an attractive landscape of 45 restless windmills.

Inside the Wind Pavilion, Nika Zupanc will put her newest family of objects on display. This time they came to address you as advocates of a sort because they present a case for new symbolic and emotional readings of design, and are told through elements of modesty and self-reliance.

This year Nika Zupanc's presence will extend also beyond her own pavilion: Moooi, one of the most famous producers of contemporary design will introduce new creations with her signature as part of the new Moooi collection in the new Moooi showroom at Via Tortona 37.

More information: info@nikazupanc.com, www.nikazupanc.com / jana.lah@trimo.si, www.qbiss.eu

Superstudio Piu, Via Tortona 27, Milano
Gallery 8, dressed in Qbiss by trimo
April 14- 19, 2010, from 10 am to 9 pm,
Opening and press preview: April 13, 3pm to 7 pm